

Recently, someone compared the "Conga Line" method efficiency employed by FreebieAuthority to the results on another site.

Driven to find the truth for myself, I immediately got to work to see if we truly are "The Definitive Resource for all Things Free".



All data collection performed on 8/22/2005 by Clover of FreebieAuthority.com

For Daily Discussions about this and other events, please visit us on our forums.

<http://www.FreebieAuthority.com/forums>

Click the bookmark tab to the left for easy navigation.

All of the comparisons on the following pages were made using numbers publicly displayed on Anything4free.com & gathered from FreebieAuthority.com's automated conga system.

Explanation of Key Terms:

Conga Records: The number of people involved in the conga line.

Completes: The number of people who have completed their requirements.

Referral Cost: How many "greens" are required to get the Freebie.

Req. Greens for Completes: How many people are required for the completes reported.

Theoretical Completes: Given the people involved, how many people should qualify for a Freebie.

Queuing Efficiency: Ratio of Actual Completes vs. Theoretical Completes.

Still in Queue: Number of people still waiting for more referrals.

% Complete: Percentage of people with a Freebie.

% In Queue: Percentage of people without a Freebie.

Total Greens Reported: Total number of referrals earned.

Outside Referrals Gained: How many referrals were gained without the help of the conga.

New User Interest: Rates the efficiency of the method generating interest (new signups) - line vs circle in this case.

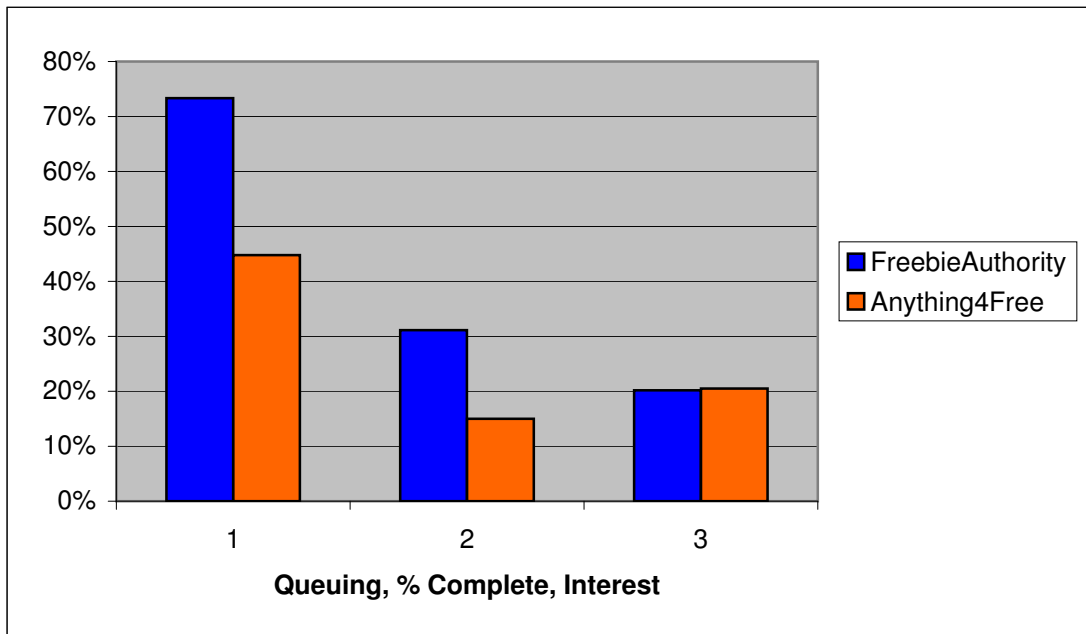
On each line I will highlight the statistics that are most critical to pay attention to.

The conga sites will be compared using FreePay/Gratis sites as a benchmarking standard.

FreebieAuthority Anything4Free

FreePay 20G iPod

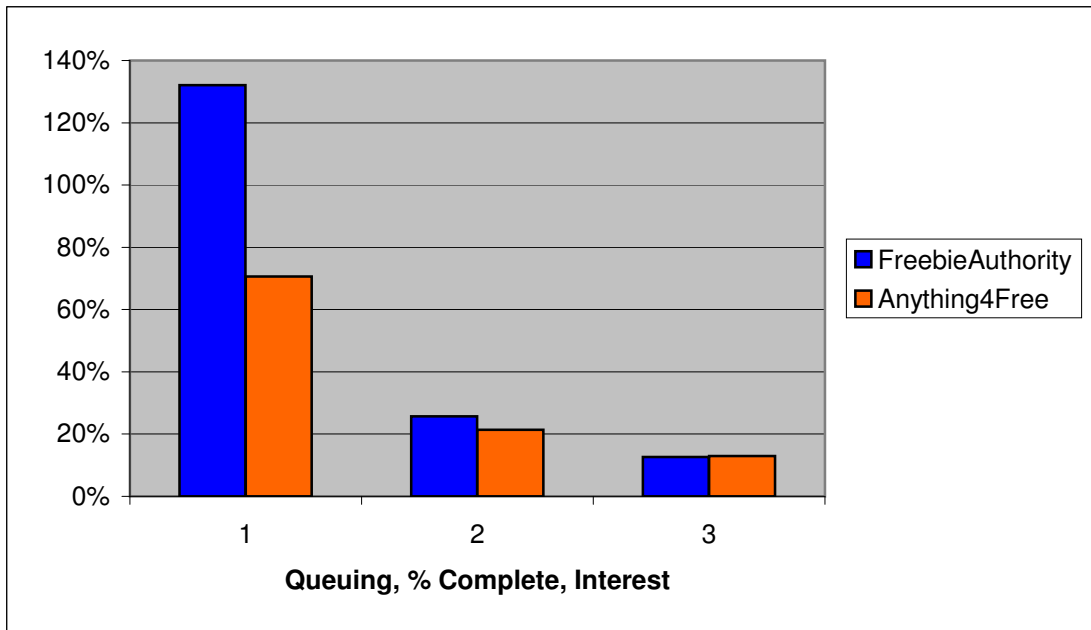
Conga Records	106	40
Completes	33	6
Referral Cost	5	5
Req. Greens for Completes	165	30
Theoretical Completes	45	13.4
Queuing Efficiency	73%	45%
Still in queue	73	34
% Complete	31%	15%
% In queue	69%	85%
Total Greens Reported	225	67
Outside Referrals Gained	118	26
New User Interest	20.19%	20.50%



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FreePay Flatscreen

Conga Records	70	28
Completes	18	6
Referral Cost	8	8
Req. Greens for Completes	144	48
Theoretical Completes	13.625	8.5
Queuing Efficiency	132%	71%
Still in queue	52	22
% Complete	26%	21%
% In queue	74%	79%
Total Greens Reported	109	68
Outside Referrals Gained	38	39
New User Interest	12.68%	12.95%

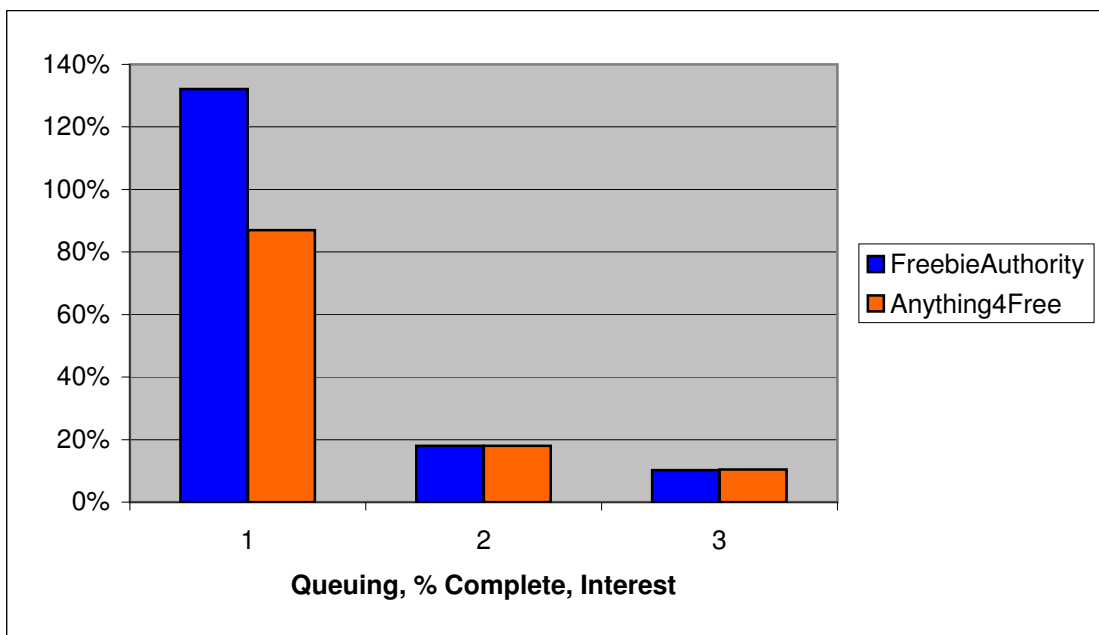


FreebieAuthority Anything4Free

FreePay Desktop PC

Conga Records	40	22
Completes	7	4
Referral Cost	10	10
Req. Greens for Completes	70	40
Theoretical Completes	5.3	4.6
Queuing Efficiency	132%	87%
Still in queue	33	18
% Complete	18%	18%
% In queue	82%	82%
Total Greens Reported	53	46
Outside Referrals Gained	12	23
New User Interest	10.25%	10.45%

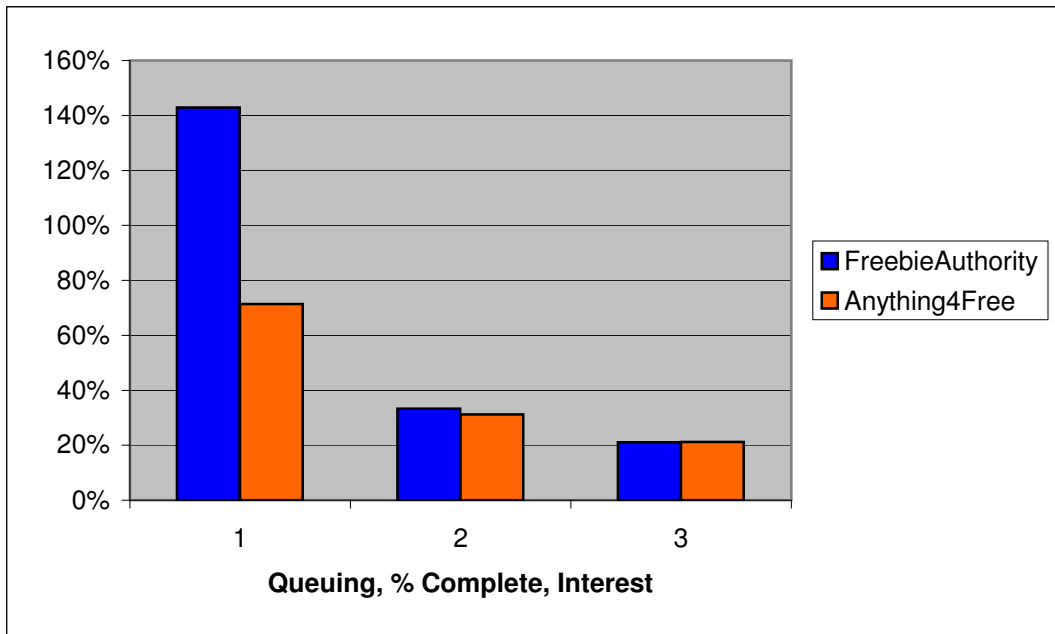
To be fair, FreebieAuthority is not counted as a winner on this conga due to the close figures for % Complete.



FreebieAuthority Anything4Free

FreePay Handbag

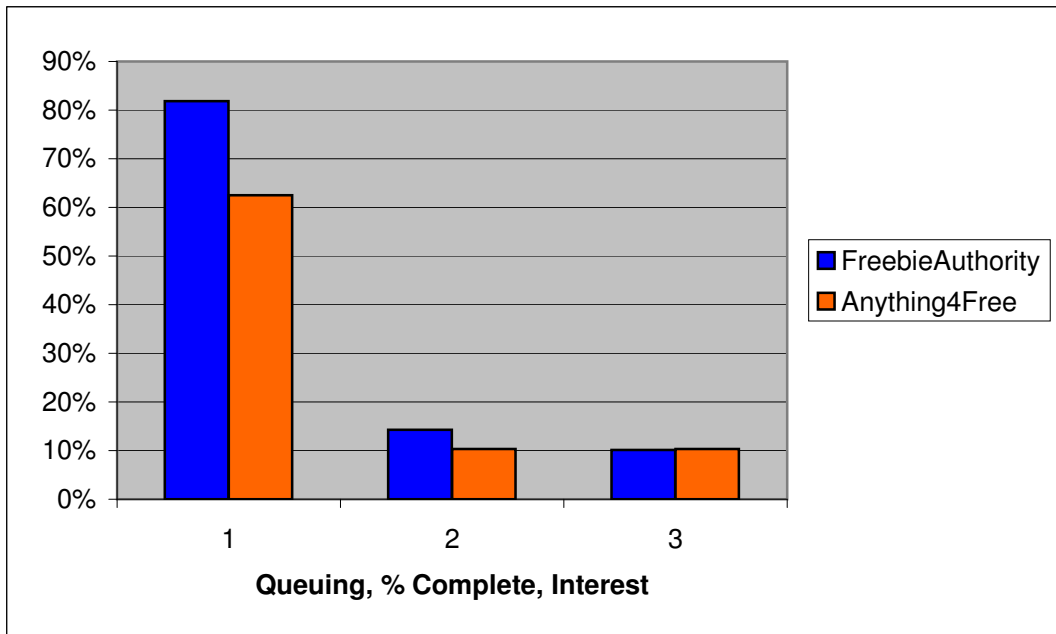
Conga Records	18	16
Completes	6	5
Referral Cost	5	5
Req. Greens for Completes	30	25
Theoretical Completes	4.2	7
Queuing Efficiency	143%	71%
Still in queue	12	11
% Complete	33%	31%
% In queue	67%	69%
Total Greens Reported	21	35
Outside Referrals Gained	2	18
New User Interest	21.11%	21.25%



FreebieAuthority Anything4Free

FreePay Photo iPod

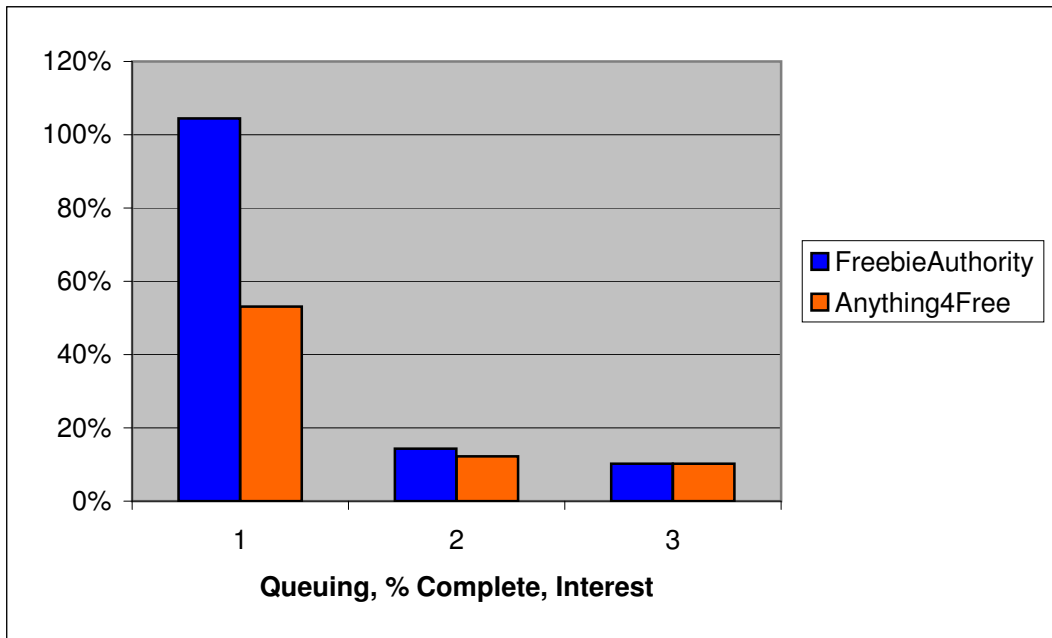
Conga Records	63	29
Completes	9	3
Referral Cost	10	10
Req. Greens for Completes	90	30
Theoretical Completes	11	4.8
Queuing Efficiency	82%	63%
Still in queue	54	26
% Complete	14%	10%
% In queue	86%	90%
Total Greens Reported	110	48
Outside Referrals Gained	46	18
New User Interest	10.16%	10.34%



FreebieAuthority Anything4Free

FreePay Mac Mini

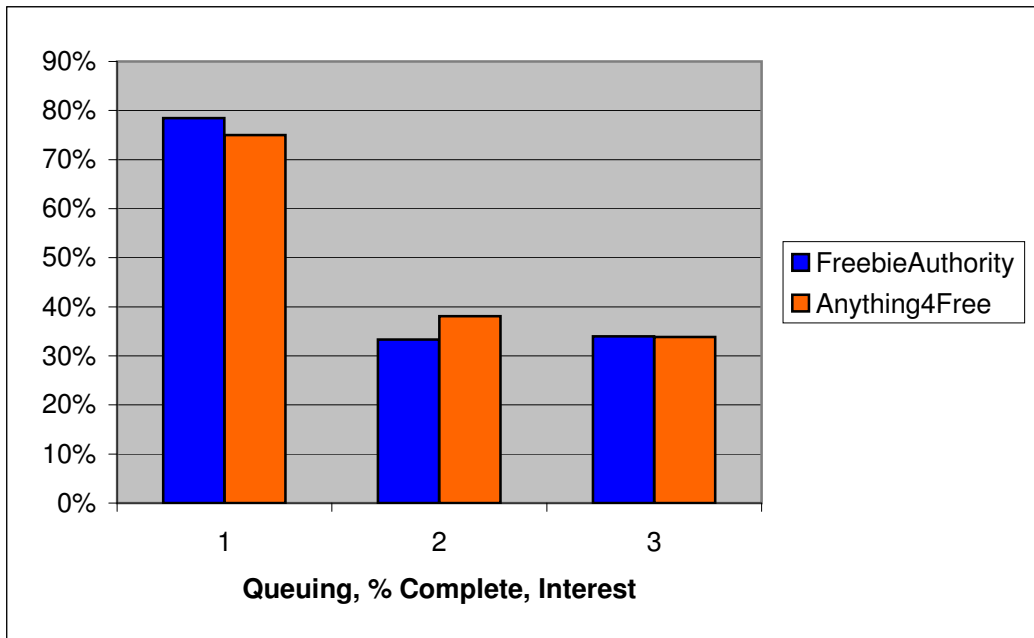
Conga Records	49	49
Completes	7	6
Referral Cost	10	10
Req. Greens for Completes	70	60
Theoretical Completes	6.7	11.3
Queuing Efficiency	104%	53%
Still in queue	42	43
% Complete	14%	12%
% In queue	86%	88%
Total Greens Reported	67	113
Outside Referrals Gained	17	63
New User Interest	10.20%	10.20%



FreebieAuthority Anything4Free

FreePay iPod Shuffle

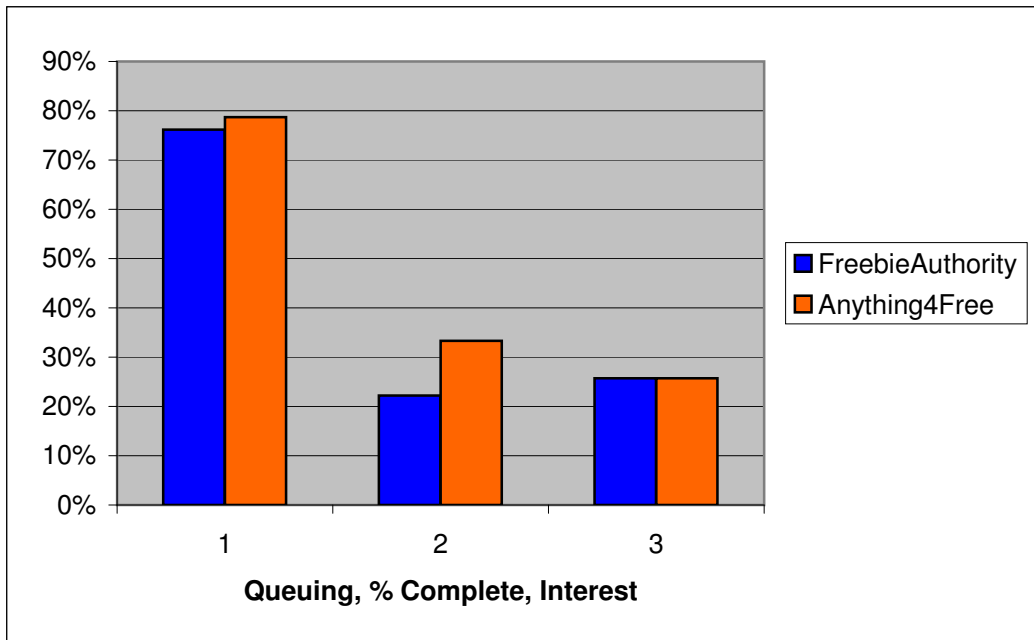
Conga Records	51	63
Completes	17	24
Referral Cost	3	3
Req. Greens for Completes	51	72
Theoretical Completes	21.66666667	32
Queuing Efficiency	78%	75%
Still in queue	34	39
% Complete	33%	38%
% In queue	67%	62%
Total Greens Reported	65	96
Outside Referrals Gained	13	32
New User Interest	33.99%	33.86%



FreebieAuthority Anything4Free

FreePay Game Console

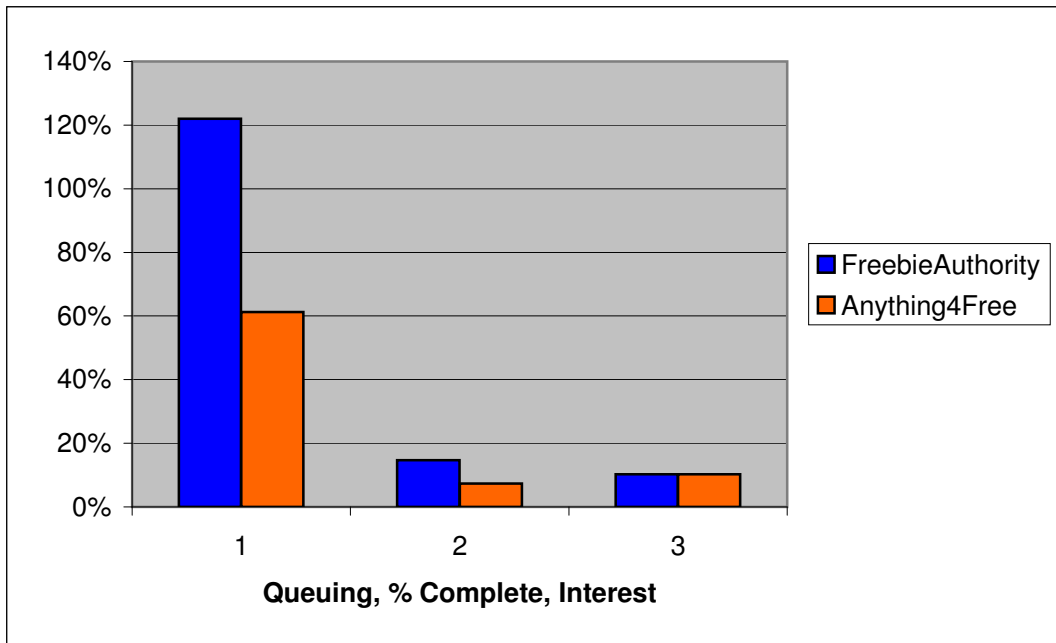
Conga Records	36	36
Completes	8	12
Referral Cost	4	4
Req. Greens for Completes	32	48
Theoretical Completes	10.5	15.25
Queuing Efficiency	76%	79%
Still in queue	28	24
% Complete	22%	33%
% In queue	78%	67%
Total Greens Reported	42	61
Outside Referrals Gained	5	24
New User Interest	25.69%	25.69%



FreebieAuthority Anything4Free

FreePay Digital Camera

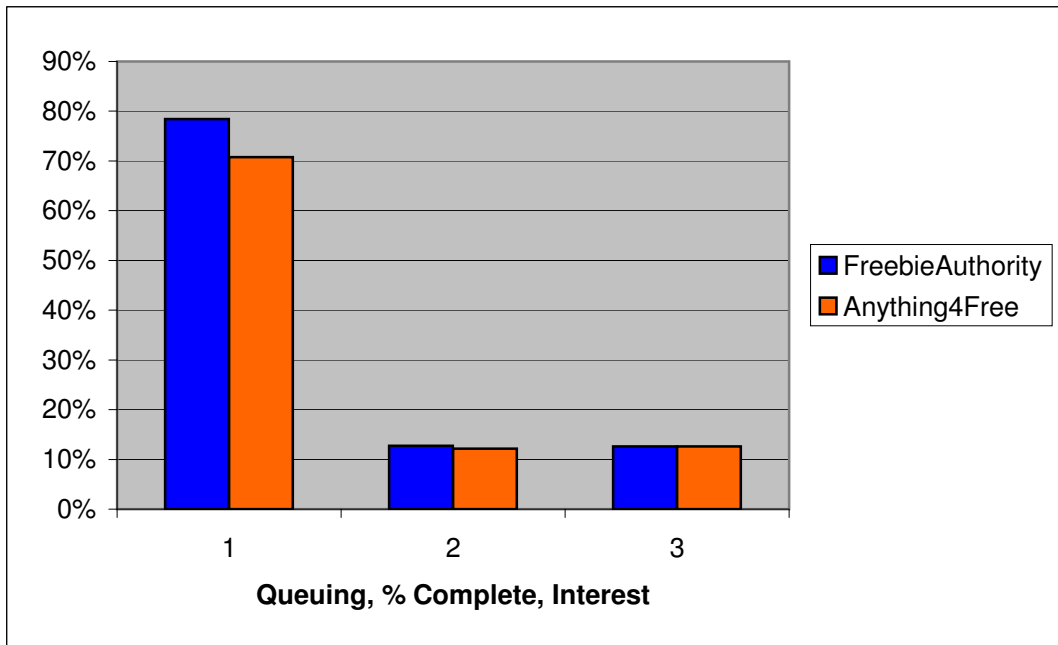
Conga Records	34	41
Completes	5	3
Referral Cost	10	10
Req. Greens for Completes	50	30
Theoretical Completes	4.1	4.9
Queuing Efficiency	122%	61%
Still in queue	29	38
% Complete	15%	7%
% In queue	85%	93%
Total Greens Reported	41	49
Outside Referrals Gained	6	7
New User Interest	10.29%	10.24%



FreebieAuthority Anything4Free

Gratis Xbox 360

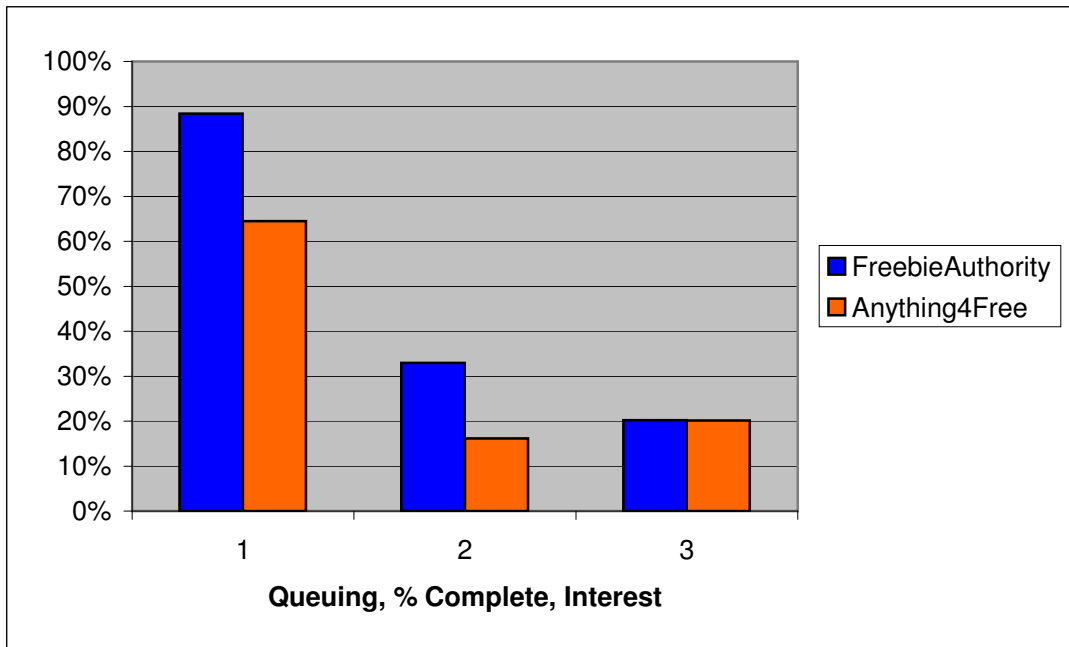
Conga Records	118	107
Completes	15	13
Referral Cost	8	8
Req. Greens for Completes	120	104
Theoretical Completes	19.125	18.375
Queuing Efficiency	78%	71%
Still in queue	103	94
% Complete	13%	12%
% In queue	87%	88%
Total Greens Reported	153	147
Outside Referrals Gained	34	39
New User Interest	12.61%	12.62%



FreebieAuthority Anything4Free

FreePay PSP

Conga Records	88	124
Completes	29	20
Referral Cost	5	5
Req. Greens for Completes	145	100
Theoretical Completes	32.8	31
Queuing Efficiency	88%	65%
Still in queue	59	104
% Complete	33%	16%
% In queue	67%	84%
Total Greens Reported	164	155
Outside Referrals Gained	75	30
New User Interest	20.23%	20.16%



FreebieAuthority Anything4Free

Victories

Queuing Efficiency	10	1
% with Freebies	8	2

Totals	18	3
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Batting Average	86%	14%
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What have we learned today?

By this point, a few things are made clear to me. If you compare the New User Interest #'s across the board, it becomes plain to see that purely looking at the statistical numbers, Conga Lines and Circles are almost equals in generating new user interest. Either method can easily be supplemented with any number of referral collection techniques (which is a great way to help either of the conga methods move faster). Since the level of interest for new users is not the only factor which determines a conga's success, we have to look at other statistics.

To truly get a clear picture of the advantage of lines vs circles, one must look at the % Complete category, and ask themselves - "Would I rather have a Freebie in hand, or have a few extra 'greens'"? To me the decision is an easy one. **There is no benefit to circles, "greens" don't put freebies on the table!**

What also becomes obvious is how well run the congas are at FreebieAuthority.com. We have dominated in almost every category, and our members have the freebies to prove it. As we continue to grow every day, I encourage you to stop by and say hello. We have an extremely helpful community full of people who can help you get used to our many features. **No one does congas better than FreebieAuthority.** The question you need to ask yourself is... "Where will I place my trust on the next big proven freebie release?"

As we move into the future, you can sign up on our congas with the full confidence of knowing that Click Tracker is now in place to ensure that we never waste a referral again! Every single signup is now recorded and placed under the appropriate user automatically by our system - even under our new extremely high loads.

Hard at work for you,

Clover

*If you have any questions/comments at all, I **highly** encourage a quick visit to our forums!*

<http://www.FreebieAuthority.com/forums>

Sites not included:

CongaCircle.com (Empty forums)

Congablast.com (Full stats not made available to public)

Gearlive.com (Full stats not made available to public)

Given the highly revealing nature of these stats, I wouldn't be shocked if the above sites released some numbers of their own. Just make sure to question any numbers you can't verify for yourself on these sites. They'll be aiming to beat our numbers.

Additional Note Regarding GearLive's Congas:

I received the following information straight from one of their moderators.

"In all truth, my conga lines haven't been updated in a while, I haven't recieved any messages from users saying they signed up on the conga. I haven't updated my congas in a few months, as no one's signing up under them."

Regarding FreebieAuthority:

These stats include numbers generated from high volume traffic prior to the implementation of our newest conga feature, Click Tracker. Our queuing efficiency will shoot through the roof on the next proven release.

For those curious, a full listing of the unique features available to FreebieAuthority.com, click below.

<http://www.freebieauthority.com/forums/viewtopic.php?t=2430>

Spot an Error?

Shoot off an email to support@freebieauthority.com or PM me on the forums and I'll fix it right away! When counting this many stats a mistake can easily be made.

Disclaimer: I'm a musician, not a statician - please understand that I've done my best to ensure the accuracy of all of these numbers, but I'm only human. :)